

Student Life Committee Strategic Planning Report

Date of review: 10/24/14

FUNCTION: To create opportunities which promote, support and enhance morale and communication among Sitting Bull College students, faculty and staff.

SCOPE: To have created opportunities for students to actively participate in student centered initiatives.

GOAL 1: To create opportunities for students to actively participate in student centered initiative through 2017

<i>Objective A</i>	To increase student enrollment by 25 per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2014-2015 will enhance and improve student recruitment as outlined in the Enrollment Management Plan.
Measurement Goal	Maintain student recruitment as outlined in the Enrollment Management Plan through May 2015. <ol style="list-style-type: none"> 1. To increase enrollment of current high school graduates. 2. To increase enrollment of current GED graduates. 3. To create and increase the number of programs/activities that will increase the male student enrollment.
Findings/Results	67 new students (46 for fall, 21 for spring) Fall 14-6 GED, 38 High School graduates, 2 unknown Spring 15-11 GED and 10 High School graduates 19 students right out of HS fall 2014, increase of six student from fall 2013
Data Analysis	The total outreach for 2014-2015 was 429 contacts, an increase from 2013-2014 contracts of 402. There were 19 high school 2014 graduates who attended fall 2014. In January we gained two 2014 GED students. There were five GED this year with 100% contact regarding enrollment at SBC. Two graduates enrolled and received the Build Your Brighter Future Scholarship. TREND enrolled 27 men in the Fall '14 semester and 35 men in the Spring '15 semester.
Action/Recommendation	Continue with the "Build Your Brighter Future" Scholarship for High School and GED graduates. Contact with all GED participants to include them in more college activities may increase SBC enrollment. In addition, need a more coordinated effort working with the GED Director on recruitment of GED students that are close to completion. We will be focusing on our online campaign next year and hoping to put up some YouTube videos about each of our TREND programs.

Objective B	To increase retention and persistence rates by 2% per year.
Measurement Tool (who, what, when, how)	The Student Life Committee in 2014-2015 will review each component of the student retention/Enrollment Management Plan as events/activities are completed.
Measurement Goal	Maintain student retention activities as outlined in the Enrollment Management Plan through May 2015. <ol style="list-style-type: none"> 1. To provide an effective first year learning experience. 2. To provide an effective integrated and coordinated advisement program for all students. 3. To improve engagement of all students. 4. To create improved communication of events/activities and important dates between the college and the students. 5. To provide services for students at risk. 6. To increase availability/access to support services offered to McLaughlin & Mobridge sites. 7. To increase student opportunities for external experiences.
Findings/Results	<ul style="list-style-type: none"> • 100% of all new and transfer students were enrolled in the course both fall and spring. <ul style="list-style-type: none"> ▪ Fall:68 enrolled, 57% pass rate ▪ Spring-33 enrolled, 57% pass rate ▪ Persistence rate-61% • 100% of all new students were enrolled in the correct first year sequence of courses. • A minimum of 2 speakers were held each month, topics chosen coincided with the national and local monthly topic. Student attendance at these events was an average of 15, with a high of 34 and a low of 7. • Student Summit: Fall 14 semester: 137/304 or 45% of students attended. • Overall satisfaction was 4.6 with the speaker rated highest and Speed Mentoring rated lowest. • Spring 15 semester: 65/278 or 23% attended. • Overall satisfaction was 4.5 with the food and refreshments rated highest and Flash Mentoring rated lowest. • The Noel Levitz student satisfaction survey which was administered in the spring semester to 116 students, indicated as a strength that students were kept informed about college events through email. • Percentages reflect students coming in off suspension or probation. Fall 2014- 22 students enrolled, 9 passed with 8 of the 9 continuing to the spring semester showing a persistence rate of 36.36%. Spring 2015- 21 students enrolled with 10 passing. Currently 2 students have pre-registered for upcoming classes showing a persistence rate of 9.5% as of 5/8/15. • CTE Counselor was present at the McLaughlin site one day a week for eight weeks during the spring semester. • Academic counselor was present once a week at McLaughlin site and at least once a month at Mobridge site. • TREND Recruiter & Project Director were available at the Mobridge site twice throughout the 2014-15 year. TREND Job Coach was available at the McLaughlin and Mobridge site one day per month.

	<ul style="list-style-type: none"> • Job coach was available for career services (resume assistance, cover letter assistance, job listings etc.) at least twice a month at each campus during spring semester. • Job coach along with TREND & Financial Scholarship Coordinator attended 4 of 7 district meetings in spring semester to provide information about financial aid, TREND and Career services at SBC including Kenel, Cannonball, Little Eagle, McLaughlin to recruit students for upcoming semesters. • 23 students were provided external opportunities that included the following: ND tribal College Research Symposium, PEEC, Student Research trip to Cost Rica, AIHEC, Nano-Link Working Meeting, Society of Range Management, Research trip to Lincoln, Nebraska, ND Safety and Health Conference, AIHEC Winter meeting, Washington, DC, ND Fisheries Conference, Wildlife Society Convention, AISES National Conference, CTE Memorial Hall conference. One student competed in speech at AIHEC.
Data Analysis	<ul style="list-style-type: none"> • The hands on approach utilized by the instructor resulted in a 10% increase in the pass rate. • Attendance at the Spring Summit continues to be low. • Student clubs: The exit graduate survey on a 7 point scale indicated a 5.0 level of importance of student organizations and a 5.5 level of satisfaction • On a 7 point scale the students rated communication through email 6.17 level of importance and 5.79 level of satisfaction. Use of MySBC for information rated 6.15 level of importance and 5.76 level of satisfaction. • Overall students on the Noel Levitz student satisfaction survey indicated a 5.79 level of importance for overall know what is happening on campus with a 5.09 level of satisfaction. • Data revealed that of the 24 students enrolled in math classes, 13 students continued into the spring semester. Of the 23 students enrolled in English classes, 10 students continued into the spring semester.
Action/Recommendation	<ul style="list-style-type: none"> • The course needs to continue to use the same approach. • A decision was made in the Curriculum Committee that students who score at the College level in math and English should be allowed to enroll in an additional class beyond the four required freshman courses. Continue with freshman sequencing with all other students. • Encourage faculty to use the Summit as a basis for a class assignment in order to encourage attendance • Recommend by Student Life Committee to change speakers to Tuesday when more students are on campus. • Continue working on communication strategies. • Continue to research new methodology for teaching developmental education courses. • Continue to provide external opportunities for students in all degree areas. • Continue to implement linking technique courses for ENGL 099 and 110 for Fall and Spring.

<i>Objective C</i>	To analyze SBC retention and persistence data annually.
Measurement Tool (who, what, when, how)	The Student Life Committee at the end of the fall 2014 and spring 2015 semesters will complete analysis of SBC retention and persistence data.
Measurement Goal	Retention and persistence report by gender, age, major, education level, entrance levels.
Findings/Results	<ul style="list-style-type: none"> • The enrollment data was completed in May 2015, with information periodically reviewed by the Student Life Committee, and presented to the Assessment Committee. • The data will be reviewed by the Board of Trustees in July 2015. • Information in regards to overall and program enrollment, demographics, persistence, and retention are posted on the College's web site after the third week of classes. • Other data is placed in the shared folder under data. • The Enrollment Management report will be placed on the College's web site, presented to the Board of Trustees, and shared with faculty and staff. • Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.
Data Analysis	Although numerous initiatives/changes have been implemented to improve student persistence and retention, there is not a single effort that SBC can pin point that is assisting with improvement as rates increase one semester and decrease another semester.
Action/Recommendation	Continue initiatives to improve retention and persistence analyzing results annually.

<i>Objective D</i>	Maintain and review student policies as needed.
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2014-2015 academic year will maintain student policies and make amendments as needed.
Measurement Goal	100% of policies that related to students were maintained or amended.
Findings/Results	100% of student policies were maintained
Data Analysis	Policies were changed to improve services to SBC students.
Action/Recommendation	Continue review of policies relating to student life.

<i>Objective E</i>	Review Feasibility of Extra Curricular Activities
Measurement Tool (who, what, when, how?)	The Student Life Committee in the 2014-2015 academic year will complete feasibility studies regarding student extra-curricular activities
Measurement Goal	Determine feasibility regarding the cost of student extra-curricular activities and student participation.
Findings/Results	Student Life did not complete a feasibility study this academic year
Data Analysis	
Action/Recommendation	