

Activities Committee Strategic Planning Report

Date of review: 06/30/2016

FUNCTION: To address internal social need(s) through various types of SBC-hosted activities.

SCOPE: To plan and execute various events with the purpose of implementing an encompassing mindset of the virtue of Generosity, while supporting all other SBC foundational virtues.

GOAL 1: Foster team unity concepts at an institutional level amongst all faculty and staff members.

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| <i>Objective A</i> | The Activities Committee will host all New Moon Events to include an underlying set of values with an emphasis on generosity to promote team-building achievement amongst all faculty and staff members. |
| Measurement Tool (who, what, when, how) | Informal analysis to determine how the New Moon meetings facilitate this type of team-building achievement. Discussion at our Activities meetings. |
| Measurement Goal | Four (4) New Moon meetings per academic year. |
| Findings/Results | Attendance has been increasing and the feedback after the meetings has been more positive this past year than in previous years. |
| Data Analysis | It seems that since we have shortened the New Moon meetings and simplified them, people have been enjoying them more and therefore attendance has increased. |
| Action/Recommendation | My recommendation would be to continue this course of action because it has been successful thus far and is worth pursuing. |

GOAL 2: Provide college awareness for charitable-based need program(s) within the boundaries of the Standing Rock Tribe.

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| <i>Objective A</i> | The Activities Committee will identify areas of need within Standing Rock in order to organize an activity which will promote the spirit of generosity: Winter Warmth |
| Measurement Tool (who, what, how, when) | Success of Food Drive/Winter Accessories Drive |
| Measurement Goal | Gave out raffle tickets for each item donated at our Christmas New Moon meeting. Also left donation boxes in Yates, McLaughlin and our Mobridge sites. |
| Findings/Results | We held a clothing donation drive during Christmas that provided the Wakpala/Smee, SD school district with: Boots: 2 pair Jackets/Sweatshirts: 14 Snow pants: 3 Socks: 64 pairs Gloves/Mittens: 81 pairs Hats: 89 |

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| | <p>Scarves: 6</p> <p>We also collected over 385 food items. These items went to our 3 college sites for the student pantries and to St. Bernard Mission School.</p> |
| Data Analysis | The Activities Committee (on behalf of Sitting Bull College) also made a \$500 donation to the Cannonball/Solen playground fund to help them rebuild their playground since it was destroyed by the fire. |
| Action/Recommendation | I think this year was successful partly because of the big raffle items. Our employees are always willing to give, but it's nice when there is a small reward as well. I don't think they have to do the same exact type of fundraiser every year, but the committee can vote on what they would like to do at the beginning of each year so it can be planned out. |

GOAL 3: Cohesively work with other SBC programs by executing specific event functions to maintain consistency in promoting the SBC image and its credibility.

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| <i>Objective A</i> | The Activities Committee will assist other programs when there is a gap in event planning to ensure event success. |
| Measurement Tool (who, what, how, when) | The Activities Committee will generate a monthly report to determine which program was provided assistance; in what capacity it assisted, how many man-hours was necessary to accomplish filling the event gap and in what months the resources were provided. |
| Measurement Goal | 100% assistance, but in-line with budgetary and human resource limitations. |
| Findings/Results | <u>September 2015</u> -Activities Committee assisted with the Cultural Days that took place here at the college. They helped with setting up the tent and taking down the tent as well as with serving the community feed. <u>March 2016</u> —assisted with set up and clean-up for Student Summit. |
| Data Analysis | People are aware and ask the Activities Committee to help them out with events as needed. Not very many people asked to have the Activities Committee help out this past year. |
| Action/Recommendation | In order for this part of the strategic plan to work; people have to be held accountable somehow. There are only about 4 members of the committee that come and help out, so there is going to be burnout. |

GOAL 4: Provide Training and Awareness venue/planning for upcoming institutional blanket changes.

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| <i>Objective A</i> | The Activities Committee will assist other programs by utilizing the New Moon as the venue to ensure blanketed training and awareness is achieved, and/or assists with the scheduling and event planning of the training. |
| Measurement Tool (who, what, how, when) | New Moon agendas always keep track of who is coming in to either do a presentation or a training. |
| Measurement Goal | 100% assistance. |
| Findings/Results | October 2015 —Linda Black Elk presented on healthy food choices for the winter February 2016 —Colonial Life, AFLAC |

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| Data Analysis | As long as this part of the New Moon meeting is not overused or abused then it is absolutely fine. I think in the past it has gotten out of hand, but this year was done tactfully and I didn't hear anyone complain about it. |
| Action/Recommendation | If a training is absolutely necessary for all the SBC employees then the New Moon should be utilized, but not abused or for frivolous trainings. Some suggested trainings were: Orientation (for new employees and a refresher for current employees—Who should be giving the orientation? Is there a checklist that should be followed?) Job related trainings (for example: teaching new faculty the Jenzabar system). |